



"Eliminating Chaos Through Process"

MCL & Associates, Inc.

A Veteran-Owned Company

Press Release

Contact: Mark Lefcowitz
Tel. 540-374-1551
info@mcl-associates.com

FOR IMMEDIATE RELEASE

MCL Publishes a Guide on Peer-to-Peer Training for Business.

Paper Outlines an Approach to Filling the Skill-Set Gap.

FREDERICKSBURG, VA (July 17, 2007) – MCL & Associates (MCL), a leader in Business Process Improvement (BPI) and Business Transformation, today announced that it is making available its white paper, "Filling the Skill-Set Gap: A Guide to Peer-to-Peer Training." The paper discusses the use of Peer-to-Peer (P2P) training as a much needed approach to training employees, retaining employees, and creating a leadership-driven environment. The paper emphasizes a Lean, Value-Added approach to skill-set acquisition.

Topics covered in the white paper include:

- Individual Learning Styles
- Leadership Buy-in and Mentoring
- Risk to Day-to-Day Responsibilities
- Subject Matter Relevance
- Applied Skills
- Teamwork and Collaboration
- Planning P2P
- Implementing P2P
- Constraints to P2P
-

The white paper can be downloaded – please visit:

http://www.mcl-associates.com/index_files/PublishedArticlesandWhitePapers.htm

About MCL:

MCL & Associates, Inc. (MCL) is a veteran-owned small business, specializing in Business Process Improvement (BPI) and Business Transformation. MCL provides process analysis, support and training for Process Improvement, Six Sigma, Change Management, as well as various ancillary program, project, and financial services.

MCL's two principals, Mark Lefcowitz and Cheryl Maxwell-Lefcowitz have a over 60 years of combined information technology and financial experience working for a variety of public and private sector clients throughout the United States. A staff of experienced functional managers, program managers, and senior analysts are available to solve your process needs.

Mr. Lefcowitz is a Certified Six Sigma Master Black Belt (CMBB), a certified Project Manager Professional (PMP), as well as a Certified Lean Master (CLM). He has over 30 years of business analysis experience, the past 10 years specifically in the IT and process improvement arena.

Mr. Lefcowitz's most recent published articles may be found in the U.S. Army Journal of Installation Management, the Journal of Homeland Security, and TechRepublic.com.

Ms. Maxwell-Lefcowitz has served as Controller for five corporations. She has conducted over 50 due diligences.

For more information, please visit www.mcl-associates.com, or contact Mark Lefcowitz, 540-374-1551, or info@mcl-associates.com.

- 30 -