



"Eliminating Chaos Through Process"

MCL & Associates, Inc.

A Veteran-Owned Company

Press Release

Contact: Mark Lefcowitz
Tel. 540-374-1551
info@mcl-associates.com

FOR IMMEDIATE RELEASE

MCL Presents a Low-Cost Approach to Business Process Improvement.

Paper Outlines using the Ponzio Maturity Model as a Kick-Start.

FREDERICKSBURG, VA (May 26, 2011) – MCL & Associates (MCL), a leader in Business Process Improvement (BPI) and Business Transformation, today announced that it is making available its white paper, "Process Improvement on a Shoestring" The paper discusses the use of the Authoritative Data Source (ADS) Maturity Model authored by Frank Ponzio as a viable kick-start for business process improvement efforts.

Citing the iconic maxim "*Garbage-In, Garbage-Out*", the paper builds the case that process improvement begins with the ever-present requirement of accurate and timely data. Lefcowitz demonstrates that, "*only a miniscule portion of businesses actually need to consider the rather painful process of attaining formal quality certification ... Few small to medium sized businesses can afford such a long payoff cycle time on an investment, much less the actual direct and indirect out-of-pocket costs themselves.*"

The paper concludes:

"Despite the interest and acknowledged need for Continued Process Improvement, many of the maturity models developed over the past two decades – as well as the related tools built to support them – are too expensive and too complex to provide a realistic return on investment-to-risk ratio acceptable to all but the largest and well heeled of organizations and businesses.

The Ponzio Maturity Model is presented as an elegant solution to a clear and present problem. It reminds us – despite the current trend of elitism and complexity – keeping it simple is often more efficient and effective. It provides us with a model of minimalism in design and implementation that should be an example of the Just-In-Time tool that – when judiciously applied – is appropriate for any organization or business of any size. It is an approach to maturity model construction that all should emulate."

The white paper – as well as other past articles and papers – may be found at MCL's web site. Please visit:

http://www.mcl-associates.com/index_files/PublishedArticlesandWhitePapers.htm

About MCL:

MCL & Associates, Inc. (MCL) is a veteran-owned small business, specializing in Business Process Improvement (BPI) and Business Transformation. MCL provides process analysis, support and training for Process Improvement, Six Sigma, Lean, and Change Management. The company guarantees a 3:1 Return on Investment (ROI) on its time study services.

Mr. Lefcowitz is a Certified Six Sigma Master Black Belt (CMBB), a certified Project Manager Professional (PMP), as well as a Certified Lean Master (CLM). He has over 30 years of business analysis experience, the past 10 years specifically in the IT and process improvement arena.

For more information, please visit www.mcl-associates.com, or contact Mark Lefcowitz, 540-374-1551, or info@mcl-associates.com.