



*"Eliminating Chaos Through Process"*

# MCL & Associates, Inc.

**A Veteran-Owned Company**

## Press Release

Contact: Mark Lefcowitz  
Tel. 540-374-1551  
info@mcl-associates.com

FOR IMMEDIATE RELEASE

### **MCL & Associates, Publishes White Paper on High-Speed, Low-Drag Process Improvement**

#### **Paper Outlines the Argument for a Tiger Team Approach**

FREDERICKSBURG, VA, October 5, 2007 – MCL & Associates (MCL), a leader in Business Process Improvement (BPR), today announced that it is making available its white paper, "TigerTeam™: High-Speed, Low-Drag Process Improvement." The paper discusses the complex process models and enterprise management approaches of the past three decades, that:

- Are too elaborate for dynamic business environments;
- Take too long and are too costly to implement; and
- Give back too little return on investment.

A new approach is suggested: tiger teams.

- Approaches problem solving realistically, more efficiently, and more flexibly;
- That allows us to start problem solving when the need arises;
- Provides agility in an ever-changing business environment;
- That is cost effective and efficient; and
- That is a high-speed, low-drag approach.

TigerTeam™ is that solution, because it is based on human dynamics that have already been well established. It is not reinventing the wheel, but rather merely putting all of the pieces together.

Topics covered in the white paper include:

- Economies Of Scale
- Tiger Team Basics: The Six A's
- The Challenge

The white paper can be downloaded – please visit:

**[http://www.mcl-associates.com/index\\_files/PublishedArticlesandWhitePapers.htm](http://www.mcl-associates.com/index_files/PublishedArticlesandWhitePapers.htm)**

About MCL:

MCL & Associates, Inc. (MCL) is a veteran-owned small business, specializing in analysis, support and training for Process Improvement, Six Sigma, Change Management, as well as various ancillary program, project, and financial services.

MCL's two principals, Mark Lefcowitz and Cheryl Maxwell-Lefcowitz have a over 60 years of combined information technology and financial experience working for a variety of public and private sector clients

throughout the United States. A staff of experienced functional managers, program managers, and senior analysts are available to solve your process needs.

Mr. Lefcowitz is certified as a Project Manager Professional (PMP), as well as a Certified Six Sigma Master Black Belt (CMBB). He has over 30 years of business analysis experience, the past 10 years specifically in the IT and process improvement arena.

Mr. Lefcowitz's most recent published articles may be found in the U.S. Army Journal of Installation Management, the Journal of Homeland Security, and TechRepublic.com.

Ms. Maxwell-Lefcowitz has served as Controller for five corporations. She has conducted over 50 due diligences.

For more information, please visit [www.mcl-associates.com](http://www.mcl-associates.com), or contact Mark Lefcowitz, 540-374-1551, or [info@mcl-associates.com](mailto:info@mcl-associates.com).

- 30 -